

NEW TERRAMAR



CUPRA

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THERE ARE MOMENTS WHEN WE MIGHT CONSIDER THAT BEING SECOND IS ACCEPTABLE BECAUSE THE PATH OF LEAST RESISTANCE CAN SEEM SO INVITING. IN THE HAZE OF UNCERTAINTY, IT CAN FEEL LIKE A SAFE HARBOUR, A PLACE WHERE THE STAKES ARE LOWER AND THE PRESSURE EASES. BUT DEEP DOWN, NO MATTER HOW HARD WE TRY TO SETTLE FOR THAT, WE SIMPLY CAN'T.

WE ARE TOO OBSESSED WITH WINNING.

WE ARE DRIVEN BY AN ENDURING PASSION THAT FUELS EVERY MOVE, EVERY DECISION. IT COURSES THROUGH OUR VEINS LIKE AN UNSTOPPABLE CURRENT. IT'S A FERVOUR THAT REFUSES TO BE EXTINGUISHED. AND AT THIS POINT, WE WOULDN'T CHOOSE ANY OTHER WAY.

WE WILL CONTINUE BREAKING BOUNDARIES, DEFYING LIMITS, AND CHALLENGING THE CHALLENGER BECAUSE WE KNOW THAT SECOND PLACE IS NOT EVEN AN OPTION.

THIS IS OUR CURSE.

THIS IS THE PRICE WE HAVE TO PAY.

INTRODUCTION





DESIGN

The beauty of winning isn't about crossing the finish line first. It's not about the trophy or the medal. The real beauty of winning begins every morning when your alarm goes off. It's in those 15 extra minutes of sleep you're tempted to take but resist. It's when you're running on empty, yet you push through those last 10 miles.

In those moments of overwhelming challenge, the beauty of winning is born: through your determination, conviction, ambition, passion, and an unrelenting drive to be the best.

That's the beauty of winning. Being first is just a label.

We are more than that.





EXTERIOR STYLING

STRIKING DESIGN: THE COOL & SPORTY SUV

Unleash your daring side with the CUPRA Terramar's bold, dynamic design. This SUV embodies determination and audacity with its shark-inspired, long bonnet, radiating strength and ferocity from every angle.



EMBRACE THE LIGHT

Stand out with the iconic 3D infinite rear LED lights. The illuminated CUPRA logo adds a sophisticated touch, making your presence undeniable. The Terramar name shines brightly, emphasising the SUV's bold proportions. Completing the look, the contrasting diffuser gives the design a defiant character.



INTERIOR STYLING

INNOVATIVE DRIVER-ORIENTED INTERIOR

Immerse yourself in a cabin crafted for a real driving experience with the CUPRA Terramar's driver-oriented interior, featuring a stunning 12.9" infotainment system and a dashboard adorned with 3D parametric moulding and copper detailing.



DESIGN



ZERO DISTRACTIONS, FULL IMMERSION

Enjoy distraction-free driving with a customisable, soothing glow throughout the interior. Backlit door panels and multifunctional ambient lighting.



IMMERSIVE ILLUMINATION

The CUPRA Terramar's ambient light system features strategically placed LEDs that create a customizable, soothing glow. Enhance your dashboard, door panels, and entire interior, immersing yourself in an inspiring and refined driving experience.





COLOURS

→
ENCELADUS GREY MATT⁴



→
GRAPHENE GREY³



→
ENCELADUS GREY MATT⁴



←
NEW COSMOS BLUE²

←
NEW DARK VOID³



- Terramar T
- Terramar VZ VZ
- Standard
- Optional

- ¹ Soft
- ² Metallic
- ³ Special
- ⁴ Matt



←
MIDNIGHT BLACK³
T VZ



←
GLACIAL WHITE²
T VZ



→
NEW TIMANFAYA
GREY²
T VZ



←
FIORD BLUE¹
T VZ

Terramar T
Terramar VZ VZ
Standard ■
Optional ■

¹Soft
²Metallic
³Special
⁴Matt



WHEELS

→
20" AMERICA'S CUP¹



→
20" HADRON
T VZ



←
20" GRAVITY
T VZ



←
20" HADRON COPPER
T VZ



- Terramar
- Terramar VZ
- Standard
- Optional

¹ Only available with America's Cup Limited Edition



→
20" VORTEX
T VZ



→
19" SPECTRUM
T VZ



←
19" COSMIC
VZ T



←
18" ATOMIC
T



←
19" COSMIC COPPER
T VZ

Terramar T
Terramar VZ VZ
Standard ■
Optional ■



INTERIOR AMBIENTS



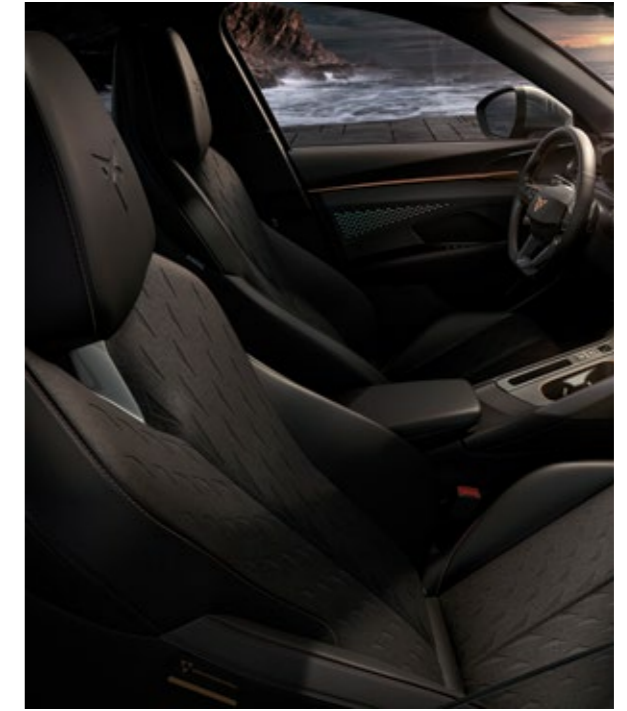
AMERICA'S CUP
LEATHER SEATS¹



HIGH CANYON
LEATHER SEATS
T VZ



MOON LIGHT
DINAMICA SEATS
T VZ



DEEP OCEAN
BUCKET SEATS
T VZ



Terramar	T
Terramar VZ	VZ
Standard	■
Optional	■

¹ Only available with America's Cup Limited Edition



POWER

A new form of power is set free. From calm to ferocious, the Terramar transforms power into unforgettable journeys. The aerodynamic design cuts through the air, adding speed and stability. Inside, the cockpit is a command centre for innovation and technology. The suspension delivers a sporty response, while the brakes provide precise control. Every component, from the wheels to the digital display, embody this relentless energy.

This power became the essence of Terramar, making it a symbol of victory.

Our global range of cars and product specifications varies from country to country. Please, visit your local CUPRA website to know more about the product offer available for you.



PRECISION PERFORMANCE

Discover your driving potential with our all-new Terramar which blends powerful performance with dynamic design.

HANDLE EVERY DRIVE

Be precise with your drive via the advanced 12.9" infotainment system and the new generation of Dynamic Chassis Control (DCC) with two-valve shock absorbers. Adaptive dampers provide ultimate stability and driving dynamics, seamlessly adjusting to road conditions. Chassis tunability transforms journeys beyond the status quo.



POWER

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PURE STOPPING POWER

The CUPRA Terramar's Akebono performance brakes with six-piston calipers and larger perforated discs (375x36mm) bring even more confidence in this SUV's dynamics, allowing you to brake to the max when needed.



LEADING THE WAY

Get behind the wheel with the CUPRA Terramar's leather-wrapped multi-function sports steering wheel. Featuring integrated heating and tiptronic capabilities, Start the engine from the wheel and choose your driving mode. Select the CUPRA Mode with a long press of the driving mode button and be prepared to enjoy the ride.





ELECTRIFYING INNOVATION

Innovation at your reach with CUPRA Terramar. The new generation plug-in hybrid powertrain boosts performance and delivers a wide electric-only range, proving electrification and performance.

e-HYBRID: NEXT-GEN EFFICIENCY

Experience the benefits of both worlds with the CUPRA Terramar's new PHEV generation. Enjoy up to 100 km of electric range and increased power up to 200kW, combining the latest technologies and innovative equipment to maximize your driving experience.



PUBLIC CHARGING ACCESSIBILITY

Recharge your CUPRA Terramar effortlessly with a growing network of charging stations in city centres and suburbs. Using the My CUPRA app, manage remote charging, stay informed with real-time insights, and authorize public chargers whenever needed.

HOME CHARGING SOLUTIONS

CUPRA's home charging solutions offer seamless convenience through the My CUPRA app. Remotely manage your charging, oversee your home charger, and ensure your CUPRA Terramar is always ready for the next adventure.

CUPRA CHARGER 2

The CUPRA Charger Connect 2* ensures your CUPRA Terramar is charged swiftly and safely, covering the maximum charging capacity up to 11 kW AC. The CUPRA Charger 2 introduces smart functions that optimize charging based on solar energy and electricity rates, all reducing costs by up to 40%.

*The Charger is able to reach powers up to 22 kW covering the maximum charging power of your CUPRA. Charging times vary in relation to the following factors: external temperature, battery temperature, maximum voltage of your charger system and condition of charger and battery.



AMERICA'S CUP LIMITED EDITION



INTRODUCING THE CUPRA TERRAMAR AMERICA'S CUP LIMITED EDITION, BORN FROM OUR PARTNERSHIP WITH THE PRESTIGIOUS AMERICA'S CUP. LIMITED TO JUST 1,300 UNITS, THIS EDITION FEATURES THE EXCLUSIVE ENCELADUS GREY MATT, 20" BLACK ALLOY WHEELS, AND THE AMERICA'S CUP LOGO LASERED ON THE B-PILLARS. INSIDE, THE LUXURIOUS MOONSLATE LEATHER INTERIOR WITH BUCKET SEATS AND THE AMERICA'S CUP LOGO ON THE SEAT'S LABEL REINFORCE ITS EXCLUSIVITY. AVAILABLE WITH VZ POWERTRAIN OPTIONS, E-HYBRID 200KW/272PS AND 2.0 TSI 195 KW/265PS, THIS EDITION CELEBRATES AN ICONIC PARTNERSHIP AND OFFERS A UNIQUE DRIVING EXPERIENCE.



SLEEK & SUSTAINABLE

EXCLUSIVE LEATHER SEATS

Sink into the CUPRA Terramar's exclusive leather seats, featuring a sophisticated Moonslate colour scheme with dark grey and black tones. Distinctive and refined, the seats features the America's Cup logo which is complemented by the car's copper-accent cup holders, air vents and parametric boomerang mouldings.



POWER



20" WHEELS: STANDOUT STYLE

Bring sophistication to your ride with the CUPRA Terramar's exclusive 20" Alloy wheels in Black. Designed specifically for the America's Cup Limited Edition.



INNOVATION

The spirit of innovation was forged in times when ideas were scarce and resources limited. We committed to never settle, letting our creativity lead the way. We embraced groundbreaking solutions, turning challenges into triumphs.

Innovation wasn't merely a choice; it was crucial. This relentless pursuit of excellence led us to the CUPRA Terramar, a vehicle that sets new standards and redefines expectations.

We believe that true greatness is achieved not by following, but by leading with ingenuity and vision. This is the spirit of innovation. This is CUPRA.



CONNECT

Keep yourself connected and in charge.

ONE-CLICK CONTROL WITH MY CUPRA APP

Experience connected mobility with the My CUPRA App, giving you full control in the palm of your hand. Access remote features, manage charging and temperature. Stay connected with your CUPRA Terramar wherever you are.

ONLINE INFOTAINMENT

Drive on the road with the CUPRA Terramar's advanced 12.9" infotainment system. With CUPRA CONNECT, enjoy real-time navigation, entertainment, voice commands, and remote interaction with your vehicle from your phone.



ALWAYS PROTECTED

Help is always available with CUPRA CONNECT, offering immediate support in the case of a breakdown or accident. Peace of mind on every journey.

ENHANCE YOUR NAVIGATION SYSTEM

Stay ahead with CUPRA CONNECT Plus, providing real-time traffic updates, easy-to-find parking, and petrol and charging solutions, ensuring a truly connected drive with every adventure.



TECHNOLOGY



CUPRA MATRIX LED ULTRA

Upgrade to the CUPRA Matrix LED Ultra for the best vision. The HD adaptive headlight technology offers a fully immersive driving experience, minimising glare, enhancing visibility, and projecting important information onto the road ahead. They work with onboard sensors to provide lane departure, roadworks, and blind spot warnings. Additionally, enjoy the welcoming ceremony function that lights up your path in style.



SMARTLIGHT: INTELLIGENT ALERTS

Focus on the road ahead and enjoy your journey with the CUPRA Terramar's smart lighting system which provides real-time alerts for incoming calls, door status and more, ensuring you stay informed of any essential information.



SMART PARKING

Discover the latest parking assistant tech, Trained Park Assist, it's the CUPRA Terramar's personal parking valet. You only need to train your vehicle once for it to memorise your regular parking spots, handling everything from steering to braking for easy parking every time.



FOCUSED DRIVING

Remain focused on the road with CUPRA's cutting-edge wHUD - Windshield head up Display. Project essential information such as speed, navigation, and alerts directly into your line of sight.





SAFETY



SMOOTH DRIVING

Travel Assist integrates adaptive cruise control, lane-keeping assistance and traffic jam assist, enhancing safety and comfort on every drive. Let the Terramar do the work with autonomous lane changes and vigilant blind spot monitoring.



SAFETY FIRST

Revolutionize your lane changes and exits with CUPRA Terramar's Side Assist, providing vigilant blind-spot monitoring and timely warnings for rear-approaching vehicles. Exit Assist ensures safe departures by alerting you to oncoming traffic when exiting your vehicle.



PROACTIVE PROTECTION

Step into a haven of safety with the Pre-Crash system, which preemptively tightens seatbelts and secures windows to ensure your security is top priority in case of imminent collision.



OPTIMIZED NIGHT DRIVING

Light Assist in the CUPRA Terramar automatically adjusts headlight beams for optimal visibility, making nighttime driving safer and more enjoyable. Illuminate your path with precision, as if you had a vigilant co-pilot by your side.





UPGRADES

EDGE

Experience the latest features and security with EDGE. From illuminated scuff plates and Kessy Advance to adaptive cruise control and advanced alarm systems.



INNOVATION

Our global range of cars and product specifications varies from country to country. Please, visit your local CUPRA website to know more about the product offer available for you.



PURE PERFORMANCE

Designed for superior handling and a dynamic driving experience, the CUPRA Terramar's PURE PERFORMANCE package includes Drive Profile with Dynamic Chassis Control, CUPRA Matrix LED ULTRA headlamps and a high-definition lighting system.



DIGITAL DRIVE

Stay connected with real-time notifications and a state-of-the-art infotainment system. Featuring a head-up display, a 12.9-inch navigation system, and a 10.25-inch digital cockpit, the CUPRA Terramar ensures you are always informed and entertained.





INTELLIGENT DRIVE

INTELLIGENT DRIVE includes Light Assist, Intelligent Park Assist, and a Top View camera, providing advanced parking solutions and improved road safety for a worry-free drive.



IMMERSIVE BY SENNHEISER™

Experience ethereal soundscapes with the CUPRA Terramar's Sennheiser Audio system. Featuring 12 premium speakers, a subwoofer, and a 390W amplifier, enjoy an immersive audio experience on every journey.



SKYLINE

Broaden your horizons with the CUPRA Terramar's Panorama Electric Sunroof. Enjoy maximized natural light and a spacious atmosphere inside your SUV, making every drive a delight.





LEISURE

Leisure is the prize of being first, the sweet reward for our relentless pursuit. Forged in the fires of competition, we committed to never settle, letting our passion for victory lead the way.

When the race is won, leisure becomes our celebration. It's the moments of joy and relaxation that make the journey worthwhile, turning triumphs into cherished memories.

This pursuit led us to the CUPRA Terramar, a vehicle that embodies the perfect blend of thrill and tranquility.

We believe that true fulfilment is achieved not by following the ordinary, but by leading with passion and a zest for life. This is the spirit of leisure.

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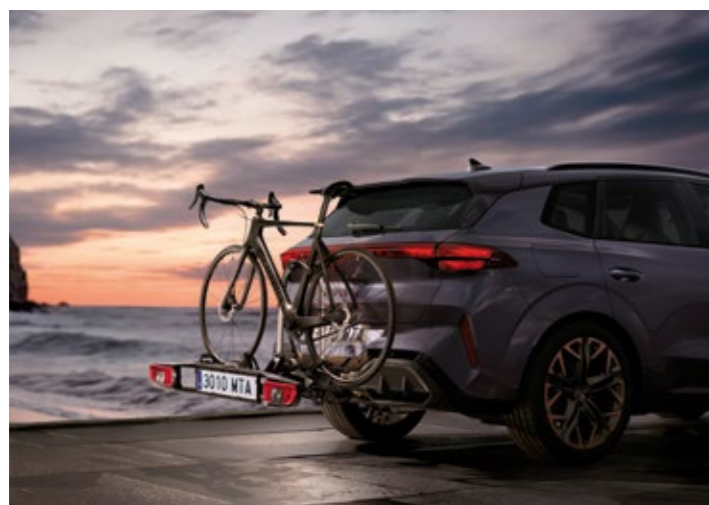
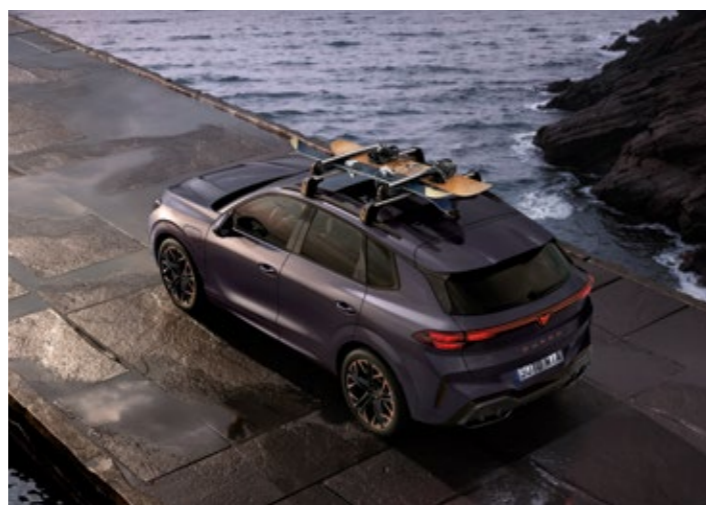
ACCESSORIES

Make the CUPRA Terramar uniquely yours with a curated collection of accessories.



SKI RACK

Gear up for your next mountain escape with our ski rack. Easy to install, soft pads protect your gear, and the anti-theft system keeps it secure.



TOW BAR BICYCLE RACK

Take your adventure further with our towing bike carrier. Built for safety, it holds up to 60kg with ease.



BIKE RACKS

Lead the way. Terramar's bike rack fits your ride effortlessly, with smooth clamps to protect your bike and an anti-theft system for total peace of mind.



ROOF BARS

Conquer any journey with Terramar's roof bars—perfect for safely carrying bikes, skis, and more.





ACCESSORIES



TOW BAR

Tackle any challenge with CUPRA Terramar's tow bar—durable, easy to install, and ready for heavy loads.



HIGH CANYON FLOOR MATS

Protect your Terramar with rugged floor mats, crafted for the High Canyon design and built to keep every version pristine.



AMERICA'S CUP FLOOR MATS

Defend your CUPRA Terramar with tough, easy-to-clean floor mats. Crafted for the America's Cup edition, built for all versions.



SEMIRIGID BOOT TRAY

Command every journey with the semirigid boot tray—protecting your space from spills and damage, no matter the adventure.





CUPRA CARE

Take your CUPRA CARE to the next level with a plan made just for your unique car. Save money with a package that combines multiple products and exclusive services designed specifically for CUPRA owners.

WARRANTY EXTENSION

Extend your CUPRA manufacturer's warranty for up to 3 additional years or 150,000 km, guaranteeing your satisfaction from the start. Drive with confidence, knowing you are covered

SERVICE AND MAINTENANCE PACKAGES

These cover all routine services and inspections recommended by the manufacturer, including oil changes and filter replacements based on age and mileage.



CUPRA MOBILITY SERVICES

Enjoy 24-hour roadside assistance for a decade, covering the EU and select nearby areas. With a 2-year complimentary service upon purchase, you can rely on CUPRA Mobility Services to keep you moving.

CUPRA INSURANCE

You will receive quality service and support when you need it most, with a policy designed specifically for CUPRA drivers. Only CUPRA-trained technicians will repair your car using genuine parts, ensuring it meets its high-quality standards once again.



ENVIRONMENTAL INFORMATION

LIGHTING: HEADLAMPS ECOLED

Headlamps and rear lamps are 100% LED, increasing life service by up to 10 times. For headlamps, power consumption is significantly reduced at least 30%, and the luminous flux effectiveness is increased at least 30% in comparison to a halogen lamp.

RECYCLED MATERIALS

Seat Deep Ocean configuration: Its seat central areas contain 100% upcycled SEAQUAL® YARN material.

Seat Moon Light configuration: Its seat central area contains microfiber Dinamica® with 73% of recycled polyester (pre-consumer and post-consumer origin).

ENGINES

e-HYBRID: The all-electric motor in the e-HYBRID engine enables zero tailpipe emissions driving in electric mode.

ZERO EMISSIONS

An indicator that shows the distance driver with zero tailpipe emissions using electric-only mode.

E-RANGE MONITOR

Informs the driver of the increase in range of electric-only engine when combustion-only is off.

GEOFENCING

This technology guarantees an automatic switch to 100% electric driving (when battery is charged), by detecting the entry of the vehicle into low-emission urban areas. This means zero-tailpipe driving, which contributes to improving air quality in cities and protecting public health.



SEAT S.A.'s environmental mission.
Protect Climate. Conserve Resources. Preserve Ecosystems. Ensure Environmental Compliance.

Our global range of cars and product specifications varies from country to country. Please, visit your local CUPRA website to know more about the product offer available for you.



TECHNICALS

Immerse yourself in the peak of precision engineering with the CUPRA Terramar technical specifications. Every detail demonstrates our commitment to quality. These are the facts that define our vehicles: fuel consumption that harmonizes efficiency with power, and transmission systems crafted for engagement with the road.

From the finely tuned suspension to the advanced braking systems, every component is engineered to deliver a real driving experience.

Our global range of cars and product specifications varies from country to country. Please, visit your local CUPRA website to know more about the product offer available for you.



STANDARD & OPTIONAL EQUIPMENT

- ▼ Standard
- ▽ Optional
- Not available

SAFETY

	TERRAMAR	TERRAMAR VZ
Tyre pressure monitoring system	▼	▼
i-Size and Top Tether child seat anchors in rear seats and passenger seat	▼	▼
3-point seat belt for center rear seat	▼	▼
3-point front seat belts in front with tensioner and height adjustment	▼	▼
3-point seat belts, outer rear with ECE label	▼	▼
Visual and acoustic seat belt reminder, electric contact in front and rear	▼	▼
eCall (Public emergency call)	▼	▼
Preparation for alcohol interlock	▼	▼
Airbag on driver and front passenger side, without knee airbag, with front passenger airbag deactivation	▼	▼
Side airbag in front with curtain airbag and interaction airbag in front	▼	▼

¹ Only available for RHD. Requires CUPRA Connect Plus or CUPRA Connect Plus 5 years.

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EQUIPMENT

- ▼ Standard
- ▽ Optional
- Not available

SAFETY

	TERRAMAR	TERRAMAR VZ
Safe & NCAP Pack:		
- Private emergency call		
- With traffic signs recognition		
- Lane keeping system		
- Driver alert system with driving monitoring	▼	▼
- Forward collision warning with warning and braking reaction to vehicles, pedestrians and cyclists		
- Speed limiter with anticipated regulation		
- Turn Assist		
Digital Drive Core¹:		
- Kessy Advanced	▽	▽
- Alarm (Passenger compartment control, backup horn and towing protection)		
- Navigation system		



2024

- ▼ Standard
- ▽ Optional
- Not available

EXTERIOR

EQUIPMENT

	TERRAMAR	TERRAMAR VZ
18" Atomic	▼	-
19" Cosmic ²	▽	▼
19" Cosmic Copper ²	▽	▽
19" Spectrum ²	▽	▽
20" Hadron ³	▽	▽
20" Hadron Copper ³	▽	▽
20" Gravity ³	▽	▽
20" Vortex ³	▽	▽
20" America's Cup ⁷	-	▽
Emergency spare wheel 18" including toolkit and jack ⁴	▽	▽
Performance tyre	▽	▽
All season tyres	▽	-
Akebono Performance Brakes ⁵	-	▽
Power windows with comfort operation and circuit breaker	▼	▼
Dark tinted windows ⁶	▽	▼
Glossy Black roof rails	▼	▼
CUPRA lettering in Copper	▼	▼
3D Rear Lights with ceremony, swiping indicator and illuminated logo	▼	▼
CUPRA LED - Front LED headlamps with signature	▼	▼

² Requires specific 19" Tyre for 2.0 TSI 195kW (265HP) engine.

³ Requires 20" Performance Tyre for 2.0 TSI 195kW (265HP) engine.

⁴ Not available for e-HYBRID engines.

⁵ Not compatible with Emergency spare wheel 18".

⁶ Available for Terramar with Edge upgrade.

⁷ Only available with America's Cup Limited Edition..

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- ▼ Standard
- ▽ Optional
- Not available

EXTERIOR

EQUIPMENT

	TERRAMAR	TERRAMAR VZ
Dynamic headlight range control	▼	▼
Front fog lamps and cornering lamp	▼	▼
Exterior mirror housings in Dark Aluminium Glossy	▼	▼
Exterior mirrors, power-folding, adjustable and heated ⁶	▽	▼
Exterior mirrors manual	▼	-
Virtual Pedal⁸		
Sensor-controlled luggage compartment opener	▽	▼
Towing Hook Preparation ⁹	▽	▽
Electric trailer towing device ¹⁰	▽	▽
Electric Trailer towing device with Trailer Assist¹¹		
- Trailer hitch, mechanically swiveling and power-detachable with trailer maneuvering system and Trailer Assist	▽	▽

⁸ Requires Kessy Advanced function. Available for Terramar with Edge upgrade.

⁹ Not compatible with Electric trailer towing device or Electric Trailer towing device with Trailer Assist.

¹⁰ Not compatible with towing hook preparation or Electric Trailer towing device with Trailer Assist.

¹¹ Not compatible with towing hook preparation or Electric trailer towing device. Requires Intelligent Drive upgrade.



2024

EQUIPMENT

- ▼ Standard
- ▽ Optional
- Not available

INTERIOR

	TERRAMAR	TERRAMAR VZ
Black interior roof	▼	▼
CUPRA leather-wrapped multi-function steering wheel with tiptronic	▼	▼
Aluminium cover pedal cluster	▼	▼
Illuminated CUPRA lettering in door apertures ⁶	▽	▼
Aluminium scuff plates in door apertures	▼	-
Two reading lights in front and two in rear	▼	▼
Separate daytime running light with automatic headlight control	▼	▼
Climatronic 3-zone with air conditioning control panel in rear ¹¹	-	▼
Climatronic 1-zone with Air Quality Sensor and AirCare functions	▼	-
Door and side trim panel	▼	▼
Breakaway interior rear view mirror, dimming	▼	▼
Easy plug-in pack with 12V plug in the boot	▽	▽
Easy plug-in pack with 230V plug in the boot	▽	▽
Divider Net	▽	▽
Sun visors with mirror illuminated	▼	▼
With unsplit rear seat bench, split folding backrest and center armrest	▽	▼
With unsplit rear seat bench and split folding backrest ⁶	▼	-

¹¹ Mandatory for 1.5 TSI e-HYBRID 150 kW (204 HP) engine.

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EQUIPMENT

- ▼ Standard
- ▽ Optional
- Not available

INTERIOR

	TERRAMAR	TERRAMAR VZ
DEEP OCEAN Interior		
- Sport seats covered in fabric	▼	▼
- Manual height adjustment for front seats		
- Manual adjustable lumbar support for front seats		
MOON LIGHT Interior¹²		
- Bucket seats in Dinamica		
- Seat heater for front seats separately controlled		
- Power-adjustable lumbar support		
- Front seats: Power seat adjustment, memory feature, power adjustable lumbar support, and heated.	▽	▽
- Exterior mirrors with memory feature, power-folding adjustable, separately heated and lowering function for passenger mirror.		
- Interior ambient light with Backlit door panel for rear and front doors		
HIGH CANYON Interior¹³		
- Bucket seats in genuine Leather		
- Seat heater for front seats separately controlled		
- Power-adjustable lumbar support		
- Front seats: Power seat adjustment, memory feature, power adjustable lumbar support, and heated.	▽	▽
- Exterior mirrors with memory feature, power-folding adjustable, separately heated and lowering function for passenger mirror.		
- Interior ambient light with Backlit door panel for rear and front doors		
AMERICA'S CUP Limited Edition¹⁴		
- Bucket seats in Leather Moonstone		
- Seat heater for front seats separately controlled		
- Power-adjustable lumbar support		
- Front seats: Power seat adjustment, memory feature, power adjustable lumbar support, and heated.	-	▽
- Exterior mirrors with memory feature, power-folding adjustable, separately heated and lowering function for passenger mirror.		
- Interior ambient light with Backlit door panel for rear and front doors		

¹² Requires Edge upgrade. Not compatible with High Canyon Interior.

¹³ Requires Edge upgrade. Not compatible with Moon Light Interior.

¹⁴ Not compatible with High Canyon or Moon Light Interior. Only available with 20" America's Cup wheels and Enceladus Grey Matt exterior colour.



- ▼ Standard
- ▽ Optional
- Not available

TECHNOLOGY

	TERRAMAR	TERRAMAR VZ
Keyless Advanced with SAFELOCK ⁶	▽	▼
Central locking system Keyless Go without SAFELOCK	▼	-
10.25" Digital Cockpit	▼	▼
Infotainment system 12,9"	▼	▼
Full link wireless & wired with WLAN	▼	▼
9 speakers	▼	▼
Connectivity box with Koppelantenne and Bluetooth®	▼	▼
2 front illuminated USB-C and 2 rear	▼	▼
Voice control	▼	▼
Car2X Function	▽	▽
CUPRA CONNECT		
- Online service, with OCU and head unit coding	▽	▽
CUPRA CONNECT Plus 3 years ¹⁴	▽	▽
CUPRA CONNECT Plus 5 years (optional with Navy) ¹⁵	▽	▽
Ready for Navi	▼	▼
Digital Audio Broadcasting	▼	▼

¹⁴ Not compatible with CUPRA CONNECT Plus 5 years.¹⁵ Not compatible with CUPRA CONNECT Plus 3 years.

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- ▼ Standard
- ▽ Optional
- Not available

TECHNOLOGY

	TERRAMAR	TERRAMAR VZ
Electronic immobilizer	▼	-
Alarm system, passenger compartment control, backup horn and towing protection ⁶	▽	▼
Park distance control (front & rear parking sensor)	▼	▼
Rear View Camera	▼	▼
Progressive Steering: Speed-related variable steering assist	▼	▼
Driving profile selection and conventional shock absorber	▼	-
Drive Profile (DCC) and Adaptive Chassis Control with continuous operation ¹⁶	▽	▼
Adaptive Cruise Control system and Speed Limiter	▼	-
Winter Pack¹⁷:		
- Heated front seats separately controlled	▽	▽
Parking heater with remote control ⁴	▽	▽
Windshield wiper intermittent control with potentiometer and four speeds	▼	▼
Heat insulating windshield	▼	▼
Charging Cable	▼	▼
MODE 3 Cable for e-HYBRID¹⁸		
16 A or 32 A	▽	▽

¹⁶ Requires Edge upgrade.¹⁷ Not compatible with Moon Light Interior & High Canyon Interior.¹⁸ Only available for e-HYBRID engines.



- ▼ Standard
- ▽ Optional
- Not available

UPGRADES

	TERRAMAR	TERRAMAR VZ
EDGE with Safelock⁴		
- 3-zone climatronic with air conditioning control panel in rear		
- Dark tinted window		
- Illuminated scuff plates in door apertures		
- Power-folding, adjustable and heated exterior mirrors		
- Interior ambient light		
- Leather-wrapped multi-function sports steering wheel with tiptronic and heated	▽	▼
- Kessy Advance with Safe		
- Alarm (Passenger compartment control, backup horn and towing protection)		
- Electric Tailgate and Virtual Pedal		
- Forward collision warning with warning and braking reaction to vehicles, pedestrians and cyclists		
- With multifunction camera		
- Unsplit rear seat bench, split folding backrest and center armrest		
EDGE with Safelock for e-Hybrid¹⁸		
- Dark tinted window		
- Illuminated scuff plates in door apertures		
- Power-folding, adjustable and heated exterior mirrors		
- Interior ambient light		
- Leather-wrapped multi-function sports steering wheel with tiptronic and heated		
- Adaptive Cruise Control and Speed Limiter	▽	▼
- Kessy Advanced with Safe		
- Alarm (Passenger compartment control, backup horn and towing protection)		
- Electric Tailgate and Virtual Pedal		
- Forward collision warning with warning and braking reaction to vehicles, pedestrians and cyclists		
- With multifunction camera		
- Unsplit rear seat bench, split folding backrest and center armrest		
PURE PERFORMANCE¹⁹		
- Drive Profile (DCC - Dynamic Chassis Control)		
- Adaptive chassis control with continuous operation		
- Rear shock absorption	▽	-
- CUPRA High Definition headlamps with ceremony and projections		
- CUPRA MATRIX LED ULTRA: Headlamps Matrix LED of high resolution and digital projections		
- Dynamic headlight range control, self-adjusting while driving		

¹⁹ Only available for Terramar. Requires Edge upgrade.

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- ▼ Standard
- ▽ Optional
- Not available

UPGRADES

	TERRAMAR	TERRAMAR VZ
PURE PERFORMANCE for VZ²⁰		
- CUPRA High Definition headlamps with ceremony and projections	-	▽
- CUPRA MATRIX LED ULTRA: Headlamps Matrix LED of high resolution and digital projections		
- Dynamic headlight range control, self-adjusting while driving		
SKYLINE (Panorama Electric Sunroof)¹⁶	▽	▽
DIGITAL DRIVE²¹		
- Head-up Display	▽	▽
- Navigation system		
- CUPRA Digital Cockpit 10.25		
IMMERSIVE by Sennheiser™ (Amplif. 11 speakers + 1 subwoofer)¹⁶		
- Sennheiser™	▽	▽
- 365W amplifier		
- Surround technology with Actuators		
INTELLIGENT DRIVE¹⁶		
- Light Assist		
- Intelligent Park Assist		
- Trained Park Assist		
- Top view camera (With front and rear view camera system and two side cameras)	▽	▽
- Side Assist, Exit Assist and Rear Traffic Assist		
- 3-point seat belts in front, with electric tensioner and height adjustment		
- With extended safety system		
- Travel Assist		

²⁰ Requires Edge upgrade. DCC comes as standard for VZ engines.

²¹ Requires Edge upgrade & CUPRA Connect Plus or CUPRA Connect Plus 5 years.



ACCESSORIES

ACCESSORIES

INTERIOR

	REFERENCE
Dark aluminium pedals (automatic)	5FA064205 9DG

SAFETY

	REFERENCE
CUPRA safety kit (1 mini triangle + vest + large first-aid kit)	6H3093990AC
CUPRA safety kit (emergency light + vest + large first-aid kit)	6H3093990AB
Warning triangle (2 units)	000093601A
Reflective vest	000093900SA
20,000 mAh battery jump starter + charger	000051763H
Automatic anti-puncture kit	000093059AE
Help flash	000052122A
Child seat KIDFIX i-Size (100-150 cm)	000019906AK
Child seat Baby-Safe 3 i-SIZE (0-83 cm)	000019907C
Child seat KIDFIX i-Size (76-105cm, 9-22kg)	000019909H
Base for i-SENSE baby car seat	000019230M



TRANSPORT

	REFERENCE
Roof bars	578071151
Tow bar	578092160
Tow bar for PHEV versions	578092160A
Electric kit (with preinstallation)	578055204A
Electric kit (wo preinstallation)	578055204
Electric kit (wo preinstallation) for RHD	579055204
Towing bracket bicycle carrier	000071128K
Ski rack for 6 pairs or 4 snowboards	000071129T
Ski rack for 4 pairs or 2 snowboards	000071129S
Extendable ski & snowboard rack	000071129R
Bike rack	5F9071128
Roof box	000071200AK

PROTECTION

	REFERENCE
Floor Mats LHD (Deep Ocean)	578863011B LOE
Floor Mats RHD (Deep Ocean)	579863011B LOE
Floor Mats LHD (High Canyon)	578863011 LOE
Floor Mats RHD (High Canyon)	579863011 LOE
Floor Mats LHD (Moon Light)	578863011A LOE
Floor Mats RHD (Moon Light)	579863011A LOE
TPE floor mats (LHD)	578061500 041
Floor mats LHD (America's Cup)	578863011D LOE
Floor mats RHD (America's Cup)	579863011D LOE
Semirigid boot tray (vehicles w/double floor)	578061201A
Highwalls boot tray	578061201
Front Mudflaps	578075111
Front Mudflaps (engine 195 kW)	578075111A
Rear Mudflaps	578075101
Car cover	578061205



CONNECTIVITY/E-MOBILITY

	REFERENCE
Kit of Charging cable (Mode 2) - EU	000054412AQ
Kit of Charging cable (Mode 2) - FIN, FRA	000054412AS
Kit of Charging cable (Mode 2) - DEN	000054412BC
Kit of Charging cable (Mode 2) - CHE	000054412AT
Kit of Charging cable (Mode 2) - GBR, CYP, IRL, MAL, GIB	000054412BA
Kit of Charging cable (Mode 2) - NOR	000054412AR
Kit of Charging cable (Mode 2) - ISR	000054412BK
Kit of Charging cable (Mode 2) - AUS	000054412BJ
Kit of Charging cable (Mode 3) - 3Ph 16A	000054412BD
Kit of Charging cable (Mode 3) - 3Ph 32A	000054412BE
CUPRA Cable 3 in 1	000051444AR

MAINTENANCE

	REFERENCE
Cleaning kit for matt paint	000087700CH



ENGINE SPECS

ENGINE SPECS

PETROL ENGINE

2.0 TSI 265 HP (195 KW) 4DRIVE 7-SPEED START/STOP
CUPRA TERRAMAR VZ

Cylinder/Valve (Total)	4 / 16
Displacement (cc)	1,984
Cylinder bore and stroke (mm)	82.5 / 92.8
Compression ratio	9.6
Maximum power (kW (PS)/rpm)	195 (265) / 5,000 - 6,500
Maximum torque (Nm/rpm)	400 / 1650 - 4350
Fuel supply system	TSI Direct Injection
Ignition	Electronic map-controlled ignition
Atmospheric/Supercharged	Turbo charged
Fuel type	ROZ 95
Oil capacity in initial fill (l)	6.6
Alternator (A)	140A (8GU)
Battery (Ah/A)	70Ah (420A) / 68Ah (380A)

PERFORMANCE

2.0 TSI 265 HP (195 KW) 4DRIVE 7-SPEED START/STOP
CUPRA TERRAMAR VZ

Maximum speed [km/h (gear)]	243 (6.G)
Acceleration 0-100 km/h (s)	5.9

FUEL CONSUMPTION

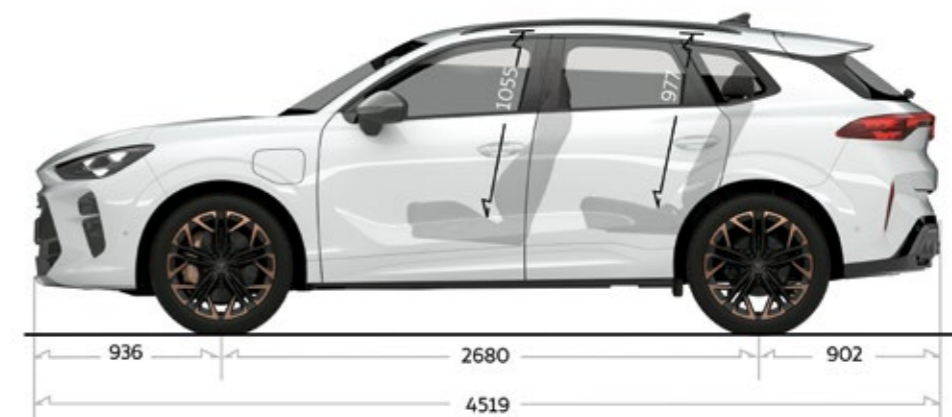
Combined WLTP Range (l/100km)	8.4 - 8.8
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MASS EMISSION

CO ₂ Combined WLTP Range (g/km)	191 - 199
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ENGINE SPECS



CHASSIS

2.0 TSI 265 HP (195 KW) 4DRIVE 7-SPEED START/STOP CUPRA TERRAMAR VZ

Front suspension	Independent type McPherson - coil springs - hydraulic shock absorber
Rear suspension	Multilink axle, coil springs and hydraulic shock absorber

STEERING

Steering system	R-EPS Progressive steering
Turning Circle Diameter (m)	11.49

BRAKES

Brake system	Dual hydraulic circuit and brake system diagonal split with brake booster
Front and rear brake type	Front and rear ventilated disc brakes
Front brakes (mm)	340x30 (375x36 with Akebono Brakes)
Rear brakes (mm)	310x22

WHEELS

2.0 TSI 265 HP (195 KW) 4DRIVE 7-SPEED START/STOP CUPRA TERRAMAR VZ

Rims	8Jx18 ET38; 8,5Jx19 ET38; 8,5Jx20 ET38
Tyres	235/55 R18; 255/45 R19 255/40 R20; 255/45 R19 255/40 R20

The dimensions in the illustration indicate the minimum and maximum measurements of the vehicle. Dimensions vary depending on engine type

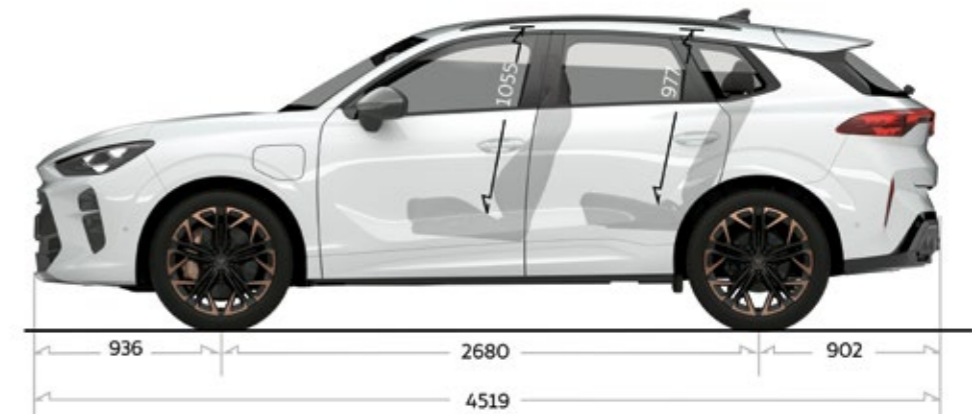
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2024



ENGINE SPECS



PACKAGE (IN RUNNING WITHOUT DRIVER)

2.0 TSI 265 HP (195 KW) 4DRIVE 7-SPEED START/STOP CUPRA TERRAMAR VZ

Body Type	A-SUV
Length/width/height (mm)	4,519 / 1,863 / 1,584
Wheelbase (mm)	2,681
Front/Rear track (mm)	1,590 / 1,580
Boot capacity (l)	508
Fuel tank capacity (l)	60

WEIGHTS

2.0 TSI 265 HP (195 KW) 4DRIVE 7-SPEED START/STOP CUPRA TERRAMAR VZ

In running order with driver (kg)	1,750
In running order with driver (kg) Front/Rear	1,021 / 729
Maximum weight allowed (kg)	2,290
Max. towing weight without brake (kg)	750
Max. towing weight with brake 8% (kg)	2,200
Max. Towing weight with brake 12% (kg)	2,200

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ENGINE SPECS

ENGINE SPECS

PETROL ENGINE

**1.5 ETSI 150 HP (110 KW) MHEV 7-SPEED START/STOP
CUPRA TERRAMAR**

Cylinder/Valve (Total)	4 / 16
Displacement (cc)	1,498
Cylinder bore and stroke (mm)	74.5/85.9
Compression ratio	12.0
Maximum power (kW (PS)/rpm)	110 (150) / 5,000 - 6,000
Maximum torque (Nm/rpm)	250 / 1,500 - 3,500
Fuel supply system	TSI Direct Injection
Ignition	Electronic map-controlled ignition
Atmospheric/Supercharged	Turbo charged
Fuel type	ROZ 95
Oil capacity in initial fill (l)	4.8
Alternator (A)	NA
Battery (Ah/A)	59Ah (380A) / 70Ah (420A) / 68Ah (380A)

PERFORMANCE

**1.5 ETSI 150 HP (110 KW) MHEV 7-SPEED START/STOP
CUPRA TERRAMAR**

Maximum speed [km/h (gear)]	205 (6.G)
Acceleration 0-100 km/h (s)	9.3

FUEL CONSUMPTION

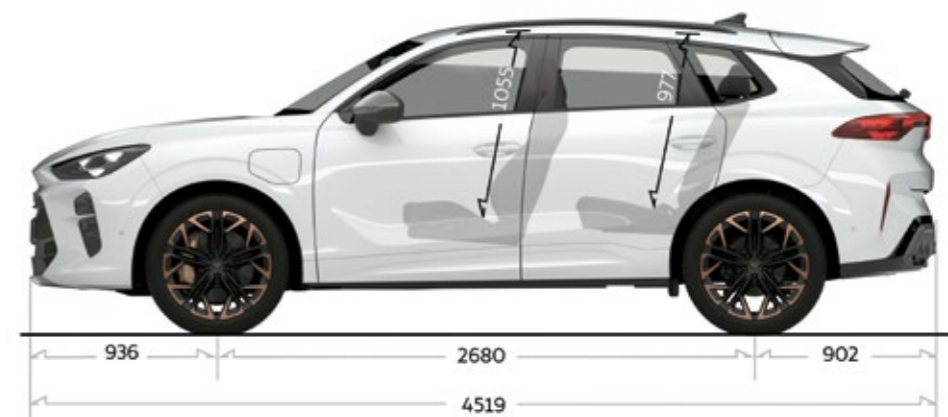
Combined WLTP Range (l/100km)	6.1 - 6.6
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MASS EMISSION

CO ₂ Combined WLTP Range (g/km)	139 - 152
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ENGINE SPECS



CHASSIS

1.5 ETSI 150 HP (110 KW) MHEV 7-SPEED START/STOP
CUPRA TERRAMAR

Front suspension	Independent type McPherson - coil springs - hydraulic shock absorber
Rear suspension	Multilink axle, coil springs and hydraulic shock absorber

STEERING

Steering system	R-EPS Progressive steering
Turning Circle Diameter (m)	11.49

BRAKES

Brake system	Dual hydraulic circuit and brake system diagonal split with brake booster
Front and rear brake type	Front ventilated disc brakes and rear solid disc brakes
Front brakes (mm)	306x26
Rear brakes (mm)	300x12

WHEELS

1.5 ETSI 150 HP (110 KW) MHEV 7-SPEED START/STOP
CUPRA TERRAMAR

Rims	8Jx18 ET38 - 8.5Jx19 ET38 - 8.5Jx20 ET38
Tyres	235/55 R18; 255/45 R19 255/40 R20; 255/45 R19 255/40 R20

The dimensions in the illustration indicate the minimum and maximum measurements of the vehicle. Dimensions vary depending on engine type

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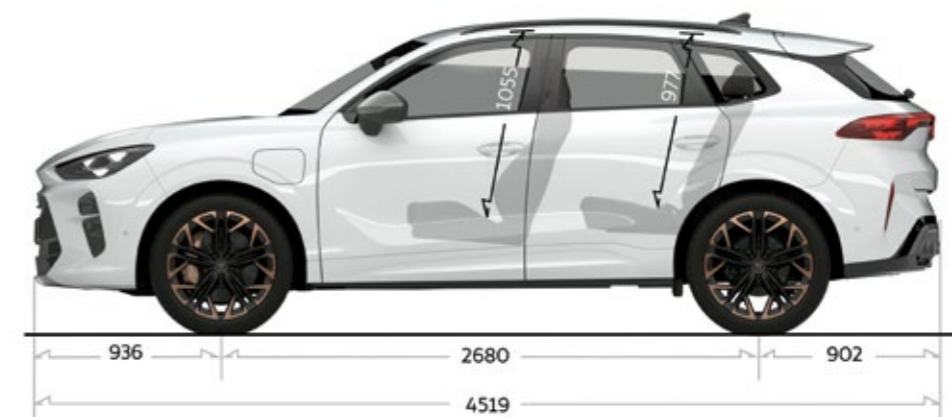
PACKAGE (IN RUNNING WITHOUT DRIVER)

1.5 ETSI 150 HP (110 KW) MHEV 7-SPEED START/STOP CUPRA TERRAMAR

Body Type	A-SUV
Length/width/height (mm)	4,519 / 1,863 / 1,584
Wheelbase (mm)	2,681
Front/Rear track (mm)	1,590 / 1,580
Boot capacity (l)	508
Fuel tank capacity (l)	55

The dimensions in the illustration indicate the minimum and maximum measurements of the vehicle. Dimensions vary depending on engine type

ENGINE SPECS



WEIGHTS

1.5 ETSI 150 HP (110 KW) MHEV 7-SPEED START/STOP CUPRA TERRAMAR

In running order with driver (kg)	1,638
In running order with driver (kg) Front/Rear	961 / 677
Maximum weight allowed (kg)	2,180
Max. towing weight without brake (kg)	750
Max. towing weight with brake 8% (kg)	2,000
Max. Towing weight with brake 12% (kg)	1,800

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ENGINE SPECS

e-HYBRID ENGINE

1.5 TSI e-HYBRID 200 KW 6-SPEED DSG TRANSMISSION
CUPRA TERRAMAR VZ

Cylinder/Valve (Total)	4 / 16
Displacement (cc)	1.498
Cylinder bore and stroke (mm)	74.5 / 85.9
Compression ratio	11.5
Maximum power (kW (HP)/rpm)	130 (177) / 5,500 - 6,000
Maximum torque (Nm/rpm)	250 / 1,500 - 4,000
Fuel supply system	TSI Direct Injection
Ignition	Electronic map-controlled ignition
Atmospheric/Supercharged	Turbo charged
Fuel type	ROZ 95
Oil capacity in initial fill (l)	4.8
Alternator (A)	NA
Battery (Ah/A)	58 / 340

ENGINE SPECS

ELECTRIC ENGINE / CHARGING SYSTEM

1.5 TSI e-HYBRID 200 KW 6-SPEED DSG TRANSMISSION
CUPRA TERRAMAR VZ

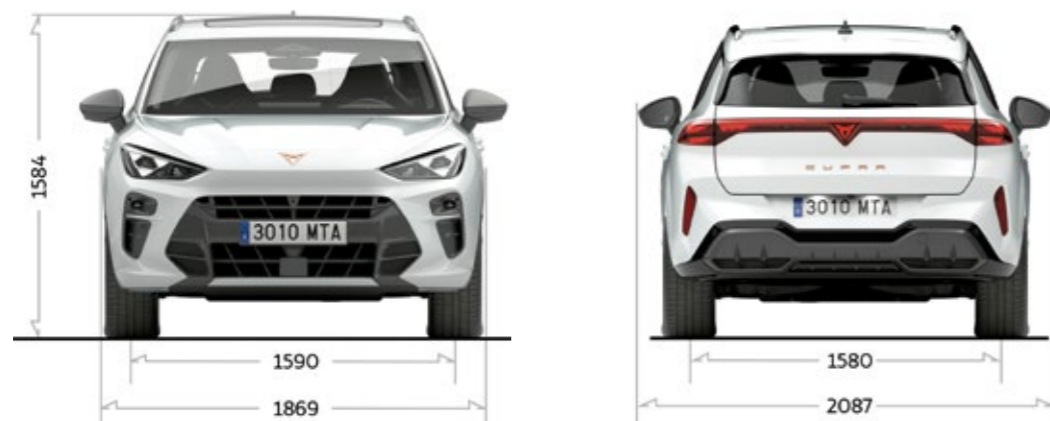
Max. power (kW (PS))	85 (116)
Max. torque (Nm)	330
Battery type	NMC
Number of cells	96
Nominal Pack Voltage (V)	353
Maximal Pack Voltage (V)	408
Battery capacity (kWh)	25,8
Charging time AC 11 kW 0-100% SoC (min)	150
Charging time DC up to 50 kW 10-80% SoC (min)	26

SYSTEM

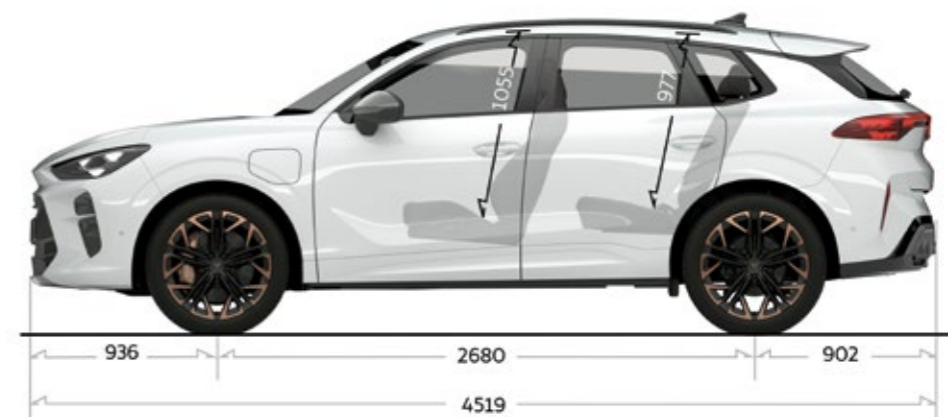
Max. power (kW (PS))	200 (272)
Max. torque (Nm)	400

PERFORMANCE

Maximum speed [km/h]	215 (5.G)
Acceleration 0-80 km/h (s)	5.4
Acceleration 0-100 km/h (s)	7.3
Acceleration 80-120 km/h (s) in max. speed gear	7.2
Acceleration 0-1000 m (s)	28.6



ENGINE SPECS



FUEL CONSUMPTION

1.5 TSI e-HYBRID 200 KW 6-SPEED DSG TRANSMISSION
CUPRA TERRAMAR VZ

Charge sustaining mode WLTP Range (l/100 km)	5,7 - 6,1
Combined WLTP Range (l/100km)	0,4 - 0,5

ELECTRIC CONSUMPTION

Electric consumption combined WLTP (kWh/100km)	17,5 - 19,0
Electric range WLTP (km)	121 - 112
Total range WLTP (km)	910 - 830

CHASSIS

1.5 TSI e-HYBRID 200 KW 6-SPEED DSG TRANSMISSION
CUPRA TERRAMAR VZ

Front suspension	Independent type McPherson - coil springs - hydraulic shock absorber
Rear suspension	Multilink axle, coil springs and hydraulic shock absorber
Steering System	R-EPS Progressive steering
Turning diameter (m)	11.49
Brake system	Dual hydraulic circuit and brake system diagonal split with brake booster
Front and rear brake type	Front and rear ventilated disc brakes
Front brakes (mm)	340x30 (375x36 with Akebono Brakes)
Rear brakes (mm)	310x22

WHEELS

Rims	8Jx18 ET38; 8,5Jx19 ET38; 8,5Jx20 ET38
Tyres	235/55 R18; 255/45 R19 255/40 R20; 255/45 R19 255/40 R20



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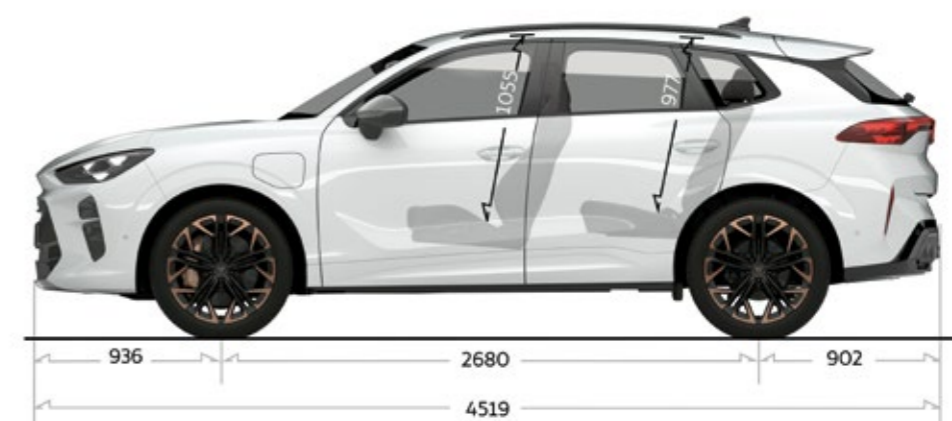


PACKAGE (IN RUNNING WITHOUT DRIVER)

**1.5 TSI e-HYBRID 200 KW 6-SPEED DSG TRANSMISSION
CUPRA TERRAMAR VZ**

Body Type	A-SUV
Length/width/height (mm)	4,519 / 1,863 / 1,584
Wheelbase (mm)	2,681
Front/Rear track (mm)	1,590 / 1,580
Boot capacity (l)	400
Fuel tank capacity (l)	45

ENGINE SPECS



WEIGHTS

**1.5 TSI e-HYBRID 200 KW 6-SPEED DSG TRANSMISSION
CUPRA TERRAMAR VZ**

In running order with driver (kg)	1.904
In running order with driver (kg) Front/Rear	1,021 / 883
Maximum weight allowed (kg)	2.420
Maximum towing weight without brake (kg)	750
Maximum towing weight w/brake 8% (kg)	2.000
Maximum towing weight w/brake 12% (kg)	2.000



ENGINE SPECS

e-HYBRID ENGINE

1.5 TSI e-HYBRID 150 KW 6-SPEED DSG TRANSMISSION
CUPRA TERRAMAR

Cylinder/Valve (Total)	4 / 16
Displacement (cc)	1.498
Cylinder bore and stroke (mm)	74.5 / 85.9
Compression ratio	11.5
Maximum power (kW (HP)/rpm)	110 (150) / 5,500 - 6,000
Maximum torque (Nm/rpm)	250 / 1,500 - 4,000
Fuel supply system	TSI Direct Injection
Ignition	Electronic map-controlled ignition
Atmospheric/Supercharged	Turbo charged
Fuel type	ROZ 95
Oil capacity in initial fill (l)	4.8
Alternator (A)	NA
Battery (Ah/A)	58 / 340

ENGINE SPECS

ELECTRIC ENGINE / CHARGING SYSTEM

1.5 TSI e-HYBRID 150 KW 6-SPEED DSG TRANSMISSION
CUPRA TERRAMAR

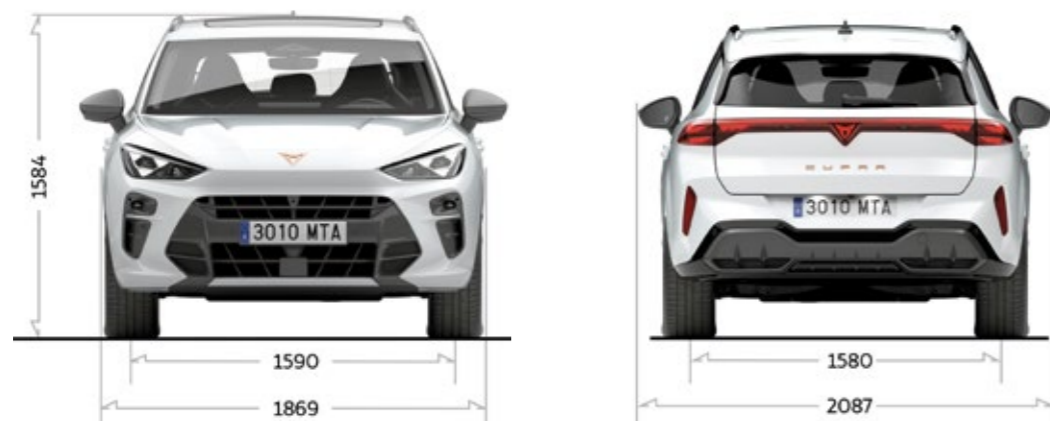
Max. power (kW (PS))	85 (116)
Max. torque (Nm)	330
Battery type	NMC
Number of cells	96
Nominal Pack Voltage (V)	353
Maximal Pack Voltage (V)	408
Battery capacity (kWh)	25,8
Charging time AC 11 kW 0-100% SoC (min)	150
Charging time DC up to 50 kW 10-80% SoC (min)	26

SYSTEM

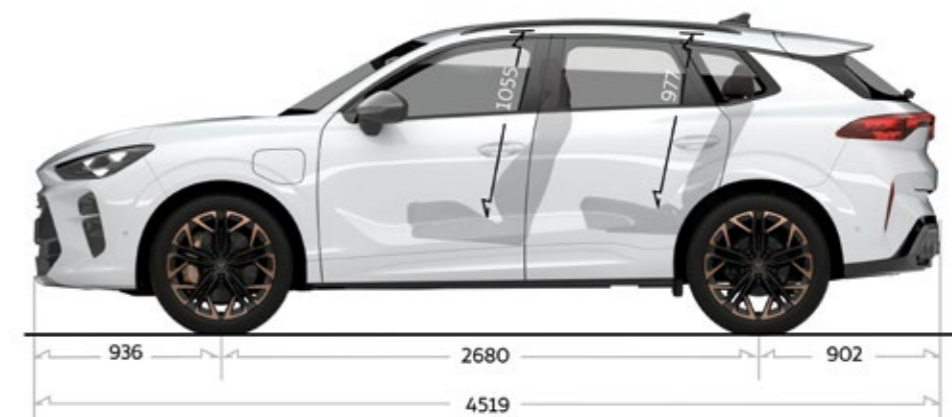
Max. power (kW (PS))	150 (204)
Max. torque (Nm)	350

PERFORMANCE

Maximum speed [km/h]	215 (5.G)
Acceleration 0-80 km/h (s)	5.8
Acceleration 0-100 km/h (s)	8.3
Acceleration 80-120 km/h (s) in max. speed gear	8.5
Acceleration 0-1000 m (s)	29.5



ENGINE SPECS



FUEL CONSUMPTION

1.5 TSI e-HYBRID 150 KW 6-SPEED DSG TRANSMISSION
CUPRA TERRAMAR

Charge sustaining mode WLTP Range (l/100 km)	5,8 - 6,3
Combined WLTP Range (l/100km)	0,4 - 0,5

ELECTRIC CONSUMPTION

Electric consumption combined WLTP (kWh/100km)	17,6 - 19,0
Electric range WLTP (km)	123 -113
Total range WLTP (km)	900 - 820

CHASSIS

1.5 TSI e-HYBRID 150 KW 6-SPEED DSG TRANSMISSION
CUPRA TERRAMAR

Front suspension	Independent type McPherson - coil springs - hydraulic shock absorber
Rear suspension	Multilink axle, coil springs and hydraulic shock absorber
Steering System	R-EPS Progressive steering
Turning diameter (m)	11.49
Brake system	Dual hydraulic circuit and brake system diagonal split with brake booster
Front and rear brake type	Front and rear ventilated disc brakes and rear solid disc brakes
Front brakes (mm)	340x30
Rear brakes (mm)	300x12

WHEELS

Rims	8Jx18 ET38; 8,5Jx19 ET38; 8,5Jx20 ET38
Tyres	235/55 R18; 255/45 R19 255/40 R20; 255/45 R19 255/40 R20



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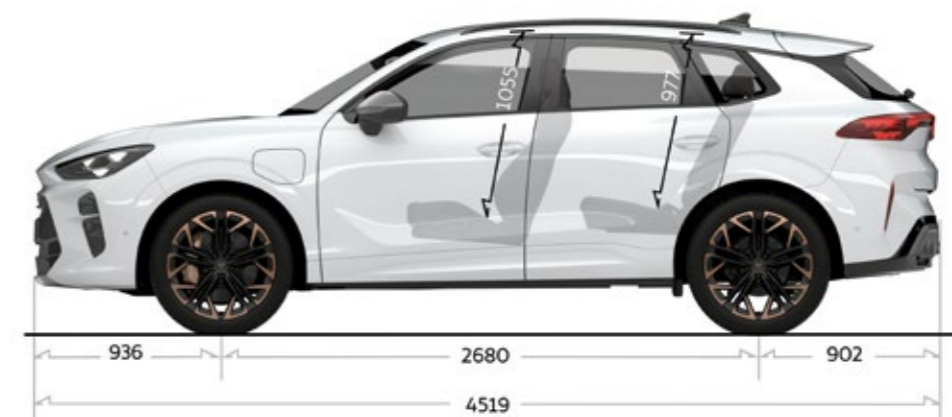


PACKAGE (IN RUNNING WITHOUT DRIVER)

1.5 TSI e-HYBRID 150 KW 6-SPEED DSG TRANSMISSION
CUPRA TERRAMAR

Body Type	A-SUV
Length/width/height (mm)	4,519 / 1,863 / 1,584
Wheelbase (mm)	2,681
Front/Rear track (mm)	1,590 / 1,580
Boot capacity (l)	400
Fuel tank capacity (l)	45

ENGINE SPECS



WEIGHTS

1.5 TSI e-HYBRID 150 KW 6-SPEED DSG TRANSMISSION
CUPRA TERRAMAR

In running order with driver (kg)	1.898
In running order with driver (kg) Front/Rear	1,020 / 878
Maximum weight allowed (kg)	2.421
Maximum towing weight without brake (kg)	750
Maximum towing weight w/brake 8% (kg)	1.800
Maximum towing weight w/brake 12% (kg)	1.800



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